

# IABC Membership Application

Yes! I want to become part of IABC's exclusive network!

**PLEASE INCLUDE THIS FORM WITH YOUR PAYMENT.**

**Postal Mail**

IABC Membership  
601 Montgomery St, Suite 1900  
San Francisco, CA 94111 USA

**Fax:** +1 415/544-4747

**Phone:** +1 415-544-4700  
(800) 776-4222

**STEP ONE: NAME AND ADDRESS-Feel free to attach business card.**

Have you been an IABC member before?  Yes  No

Mr.  Mrs.  Miss  Ms.  Dr.

Name (please include middle initial): \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip or Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

*We'll send an email acknowledgment if you provide your email address.*

Year began in communications \_\_\_\_\_

I have reviewed and understand the IABC Code of Ethics for Professional Communicators (<http://www.iabc.com/about/code.htm>)

Yes  No

**STEP TWO: CALCULATE DUES PAYMENT**

Please find dues amount for your location on opposite side of this sheet.

Dues Amount circle one: CAD\$ / USD\$ \_\_\_\_\_

Chapter Location \_\_\_\_\_

Note: You are required to join a chapter if it is within 50 miles. If you live 50 miles or more from a chapter, you may be a Member-at-Large • To belong to more than one chapter, contact the second chapter directly. Please call IABC for contact information.

Application Fee (required for new/lapsed members) USD\$40/CAD\$44

TOTAL US \$ \_\_\_\_\_

**BYLAWS NOTE: Once paid, dues are not refundable for any reason.**

**STEP THREE: METHOD OF PAYMENT**

Check enclosed (payable to IABC Membership). *Please print your name on the check.*

Charge my credit card (payable in US dollars at prevailing exchange rate)

VISA  MasterCard  AMEX

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on credit card \_\_\_\_\_

Signature \_\_\_\_\_

DUES PAID BY:  Member  Employer

**STEP FOUR: DEMOGRAPHIC INFORMATION**

1. Are you self-employed or do you own your own business?

Yes  No

2. Which of the following best describes your industry?

- |   |   |
|---|---|
| <input type="checkbox"/> Accounting                       | <input type="checkbox"/> Government/Military                      |
| <input type="checkbox"/> Advertising/Marketing/PR         | <input type="checkbox"/> Graphic arts/Design/Photography          |
| <input type="checkbox"/> Aerospace/Defense                | <input type="checkbox"/> Health Care/Medicine                     |
| <input type="checkbox"/> Agriculture                      | <input type="checkbox"/> Industrial manufacturing                 |
| <input type="checkbox"/> Automotive and transport         | <input type="checkbox"/> Insurance                                |
| <input type="checkbox"/> Banking                          | <input type="checkbox"/> Legal                                    |
| <input type="checkbox"/> Charitable organization          | <input type="checkbox"/> Leisure/Entertainment/Travel             |
| <input type="checkbox"/> Chemicals                        | <input type="checkbox"/> Media                                    |
| <input type="checkbox"/> Computer equipment and services  | <input type="checkbox"/> Membership organization                  |
| <input type="checkbox"/> Construction                     | <input type="checkbox"/> Metals and mining                        |
| <input type="checkbox"/> Consulting                       | <input type="checkbox"/> Pharmaceuticals                          |
| <input type="checkbox"/> Consumer products manufacturing  | <input type="checkbox"/> Printing                                 |
| <input type="checkbox"/> Consumer services                | <input type="checkbox"/> Real estate                              |
| <input type="checkbox"/> Cultural institution             | <input type="checkbox"/> Retail                                   |
| <input type="checkbox"/> Education                        | <input type="checkbox"/> Security products and services           |
| <input type="checkbox"/> Electronics                      | <input type="checkbox"/> Staffing                                 |
| <input type="checkbox"/> Environmental services/equipment | <input type="checkbox"/> Telecommunication equipment and services |
| <input type="checkbox"/> Financial Services               | <input type="checkbox"/> Transportation services                  |
| <input type="checkbox"/> Food/Beverage                    | <input type="checkbox"/> Utility (water/power/energy)             |
| <input type="checkbox"/> Foundation                       | <input type="checkbox"/> Other _____                              |

3. Which best describes your type of business?

- |  |  |
|--|--|
| <input type="checkbox"/> Consulting firm (management)  | <input type="checkbox"/> Not for profit/NGO      |
| <input type="checkbox"/> Consulting firm (PR/comm'n's) | <input type="checkbox"/> State-owned corporation |
| <input type="checkbox"/> Corporation                   | <input type="checkbox"/> Utility                 |
| <input type="checkbox"/> Educational institution       | <input type="checkbox"/> Writing/Editing firm    |
| <input type="checkbox"/> Government/Military           | <input type="checkbox"/> Other _____             |
| <input type="checkbox"/> Labor union                   |  |

4. Which of the following most closely reflects your level and responsibilities?

- |  |   |
|--|---|
| <input type="checkbox"/> Account executive       | <input type="checkbox"/> Managing director            |
| <input type="checkbox"/> Assistant manager       | <input type="checkbox"/> Officer                      |
| <input type="checkbox"/> Associate               | <input type="checkbox"/> Partner/Principal            |
| <input type="checkbox"/> Consultant              | <input type="checkbox"/> Photographer                 |
| <input type="checkbox"/> Coordinator             | <input type="checkbox"/> Practice leader              |
| <input type="checkbox"/> Director                | <input type="checkbox"/> President/Exec. director/CEO |
| <input type="checkbox"/> Editor                  | <input type="checkbox"/> Specialist                   |
| <input type="checkbox"/> Editorial assistant     | <input type="checkbox"/> Supervisor                   |
| <input type="checkbox"/> Educator/Professor      | <input type="checkbox"/> Vice president               |
| <input type="checkbox"/> General manager         | <input type="checkbox"/> Writer                       |
| <input type="checkbox"/> Graphic artist/Designer | <input type="checkbox"/> Other _____                  |
| <input type="checkbox"/> Manager                 |   |

5. What is your primary area of responsibility?

- |  |   |
|--|---|
| <input type="checkbox"/> Brand/Reputation              | <input type="checkbox"/> Media relations/Public relations |
| <input type="checkbox"/> CEO/Executive/Sr. management  | <input type="checkbox"/> New media/Technology             |
| <input type="checkbox"/> Community relations           | <input type="checkbox"/> Public affairs/information       |
| <input type="checkbox"/> Corporate communication       | <input type="checkbox"/> Publications                     |
| <input type="checkbox"/> Customer/member communication | <input type="checkbox"/> Research                         |
| <input type="checkbox"/> Employee communication        | <input type="checkbox"/> Teaching (college or university) |
| <input type="checkbox"/> Investor relations            | <input type="checkbox"/> Training                         |
| <input type="checkbox"/> Government communication      | <input type="checkbox"/> Writing                          |
| <input type="checkbox"/> Marketing communication       | <input type="checkbox"/> Other _____                      |

6. Please indicate the number of employees in your entire organization.

- |  |   |
|--|---|
| <input type="checkbox"/> 1-50 employees        | <input type="checkbox"/> 5,001-10,000 employees   |
| <input type="checkbox"/> 51-200 employees      | <input type="checkbox"/> 10,001-25,000 employees  |
| <input type="checkbox"/> 201-500 employees     | <input type="checkbox"/> 25,001-50,000 employees  |
| <input type="checkbox"/> 501-1,000 employees   | <input type="checkbox"/> 50,001 or more employees |
| <input type="checkbox"/> 1,001-5,000 employees |   |

7. What is the size of the communication/PR budget you control?

- |  |   |
|--|---|
| <input type="checkbox"/> Less than US\$100,000   | <input type="checkbox"/> US\$1,000,001-\$5,000,000  |
| <input type="checkbox"/> US\$100,001-\$500,000   | <input type="checkbox"/> More than US\$5,000,000    |
| <input type="checkbox"/> US\$500,001-\$1,000,000 | <input type="checkbox"/> I do not control a budget. |

8. Please check the three boxes in which you have:

(1) the greatest amount of experience (2) interest in learning more

- |  |                              |   |                              |
|--|------------------------------|---|------------------------------|
| (1) <input type="checkbox"/>                         | (2) <input type="checkbox"/> | (1) <input type="checkbox"/>                              | (2) <input type="checkbox"/> |
| <input type="checkbox"/> Benefits communication      | <input type="checkbox"/>     | <input type="checkbox"/> Marketing communication          | <input type="checkbox"/>     |
| <input type="checkbox"/> Brand/Reputation            | <input type="checkbox"/>     | <input type="checkbox"/> Measurement                      | <input type="checkbox"/>     |
| <input type="checkbox"/> Communication planning      | <input type="checkbox"/>     | <input type="checkbox"/> Media relations/Public relations | <input type="checkbox"/>     |
| <input type="checkbox"/> Community relations         | <input type="checkbox"/>     | <input type="checkbox"/> New media/Technology             | <input type="checkbox"/>     |
| <input type="checkbox"/> Corp. Social Responsibility | <input type="checkbox"/>     | <input type="checkbox"/> Publications                     | <input type="checkbox"/>     |
| <input type="checkbox"/> Crisis/Risk communication   | <input type="checkbox"/>     | <input type="checkbox"/> Research                         | <input type="checkbox"/>     |
| <input type="checkbox"/> Employee communication      | <input type="checkbox"/>     | <input type="checkbox"/> Speaking/Training                | <input type="checkbox"/>     |
| <input type="checkbox"/> Investor relations          | <input type="checkbox"/>     | <input type="checkbox"/> Writing                          | <input type="checkbox"/>     |
| <input type="checkbox"/> Issues management           | <input type="checkbox"/>     | <input type="checkbox"/> Other _____                      | <input type="checkbox"/>     |

**STEP 5: PLEASE READ**

- Memberships will be processed within 5 business days after your application and payment are received at world headquarters. You will receive an email confirmation (if you provide an email address), as long as your spam filters do not block our email. The email will contain your membership ID number, which will permit you to use the "Members Only" portion of the web site immediately. Your chapter leadership will be cc'd on the email, which will allow you to get involved with your chapter immediately.
- Please retain a copy of this form for your records. (Be sure to send this form or a copy along with your payment.)

**New/lapsed members must pay a US\$40 application fee in addition to the dues listed here.**

**Africa Chapters**

**US\$212:** Cape Town, Johannesburg, Nigeria, Pretoria, Tanzania, Ubuntu/Members-at-Large (see notes a and b at bottom)

**Americas**

Dues vary by country. Please e-mail [service\\_centre@iabc.com](mailto:service_centre@iabc.com) for your rates.

**Asia/Pacific Chapters**

**US\$147:** Bangkok, Philippines

**US\$261:** Canberra, NSW, Queensland, South Island, NZ, Victoria, Wellington (*If you have never previously belonged to LABC: Canberra, NSW, and Victoria are US\$221 plus application fee in the first year.*)

**Other Asia/Pacific:** India (US\$167), Malaysia (US\$187), Hong Kong (US\$302), Members-at-Large (see notes a and b at bottom)

**Canadian Chapters** (*Dues may be paid in either Canadian or US dollars.*)

**CAD\$260.60/US\$236.91:** Calgary, Polar, Regina, Saskatoon

**CAD\$275.60/US\$250.55:** BC, Edmonton, Golden Horseshoe, Grand Valley, London, Manitoba, Maritime Canada, Montreal, Newfoundland and Labrador, Ottawa AIPC

**Other Canada:** Toronto (CAD\$300.60/US\$273.27), Members-at-Large—see note a at bottom (CAD\$235.60/US\$214.18)

**Europe/Middle East Chapters**

**US\$322 (new members)/US\$317 (renewing/lapsed members):** Ireland, United Kingdom

**Other Europe/Middle East:** Belgium (US\$251-new/US\$241-renewing & lapsed), France (US\$236-new/US\$276-renewing & lapsed), Netherlands (US\$297-new, renewing & lapsed), Russia (US\$142-new, renewing, & lapsed), Scandinavia (US\$317-new, renewing, & lapsed), Slovenia (US\$190-new, renewing, & lapsed), Switzerland (US\$277-new/US\$317-renewing & lapsed), Members-at-Large (see notes a and b at bottom)

**United States Chapters**

**US\$272:** Arkansas, Birmingham, Central Florida, Central Oklahoma, Delaware, First Coast (Florida), Greater Cincinnati, Indianapolis, Iowa, Memphis, Nashville, NC Piedmont, New Orleans, Omaha, South Carolina, Tucson, Utah

**US\$287:** Austin, Brazos Valley, Charlotte, Colorado, Dallas, Fort Worth, Great Plains, Harrisburg, Hawaii, Houston, Kansas City, Kentucky, Las Vegas, Lehigh Valley, Lincoln, Lynchburg, Madison, NC Triangle, New Jersey, Oregon Columbia, Phoenix, Pittsburgh, Richmond (Virginia), Sacramento, San Antonio, San Diego, Tampa Bay, Topeka, Tulsa, Yankee

**US\$302:** Chicago, Columbus, Connecticut, Dayton, Long Island, Los Angeles, Orange County, San Francisco, Silicon Valley, St. Louis, WestFair (Connecticut)

**US\$312:** Atlanta, Cleveland, Detroit, Minnesota, New York, Philadelphia, Seattle, Washington D.C.

**Other U.S.:** Barbados (US\$197), Caribbean (US\$157), Trinidad and Tobago (US\$187), Members-at-Large—see note a at bottom (US\$247)

**Notes:** (a) Only members who live more than 50 miles or 80 kilometres from a chapter may enroll as a Member-at-Large. (b) Some countries have lower rates. Call or email to find out your proper dues rate: [service\\_centre@iabc.com](mailto:service_centre@iabc.com) or +1 415.544.4700